

Stephanie DelVecchio Glaze

stephaniedglaze.com →
stephaniedglaze@gmail.com
+1 617 633 4142

EXPERIENCE

Ground Up International

Senior Designer

(MAY 2024 - PRESENT) NEW YORK, NY

- Drive licensed and private-label footwear creation at a fast-paced startup.
- Collaborate cross-functionally across men's, women's, youth, toddler, and baby categories, spanning athletic, casual, dress, boot, and slipper segments.
- Manage strategic accounts Sam's Club, Five Below, and Shoe Show/Shoe Dept, while supporting key programs for Walmart, Target, and TJX. Contribute to account relationship-building by participating in buyer meetings and presenting compelling product decks, packaging concepts, and merchandising solutions.
- Engage with licensor partners, including Disney, Paramount, Universal, Sanrio, Mattel, and Ludo Studio, to ensure creative alignment. Translate upcoming initiatives and launches into innovative, market-ready footwear designs.

Glaze

Co-Founder

(JUL 2017 - OCT 2025) NEW YORK, NY

glazestudio.com →

- Built lucrative relationships with key stakeholders, including customers, retail partners, suppliers, industry experts, and prospective investors, by clearly communicating brand narrative and product expertise.
- Managed all day-to-day operations from design to development, manufacturing, marketing, and DTC and B2B sales.
- Landed product in 60+ retailers including Anthropologie, Food52, Goop, Kith, Noah, Bespoke Post, and ABC Carpet & Home. Collaborated on custom gifting projects with Jony Ive, Jennifer Garner, and Kristen Bell. Secured various editorial and online features including Elle, Cosmo, W Mag, Domino, Goop Gift Guide, Marie Claire, Martha Stewart, Bobby Berk, Coveteur, and WGSN.
- Bootstrapped and achieved profitability within 3 years. Navigated a global pandemic through creative DTC solutions and grit.

Converse, Nike Inc.

Footwear Designer II

(MAY 2016 - JUL 2017) BOSTON, MA

- Responsible for defining and driving product creation for Converse's newly formed Sport Lifestyle category. Created outsole molds and upper patterns alongside factory partners.

Footwear Designer I

(SEP 2014 - MAY 2016) BOSTON, MA

- Lead designer for Journeys, Converse's largest global retail partner. Drove 150% increase in unit volume through consumer-right designs and cross-functional collaboration with marketing, merchandising, sales, and buying teams.

Associate Footwear Designer

(OCT 2012 - SEP 2014) BOSTON, MA

ETW Footwear Designer

(JUL - OCT 2012) BOSTON, MA

SUMMARY

Design & Business Dev.

13+ Years

BASED IN BOSTON, MA

Results-driven professional with 13+ years of experience in design, business development, marketing, and sales. Committed to achieving revenue targets through a holistic approach to strategic planning, relationship building, and innovative problem-solving.

SKILLS

Design Thinking
Business Development
Strategy
Operations
Project Management
Customer Acquisition & Retention
DTC Management & CRM
B2B Account Relations
Market Research
Trend Analysis
Digital Marketing
Copywriting & Newsletters
Product Development
Manufacturing
Pitch Decks
Trade Shows
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Canva
HTML & CSS
Rhino
SOLIDWORKS
Orthographic Drawings
Tech Packs

EDUCATION

Rhode Island School of Design

BFA Industrial Design

(2008 - 2012) PROVIDENCE, RI

Concentration in Psychology
Graduated with Honors
RISD Balls Basketball